

F R O S T & S U L L I V A N

# 2024 COMPANY OF THE YEAR

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## Best Practices Criteria for World-Class Performance

Frost & Sullivan applies a rigorous analytical process to evaluate multiple nominees for each award category before determining the final award recipient. The process involves a detailed evaluation of best practices criteria across two dimensions for each nominated company. Rockwell Automation excels in many of the criteria in the



Throughout its 100-year history, Rockwell Automation has pioneered innovations and pivotal contributions to various industries. From the invention of the compression rheostat in 1901 to the introduction of the first solenoid starter in 1934, Allen-Bradley® (now Rockwell Automation) has consistently revolutionized the field of electronics. Its impact extended to supporting wartime efforts during WWI and WWII, with components powering essential technologies like walkie-talkies and RADAR systems.

The company's legacy includes milestones such as powering Universal Automatic Computer, producing one of the first computers, and supplying components for the NASA Apollo 11 mission. The introduction of the programmable logic controller in 1970 and the development of the Data Highway in 1979 further cemented the reputation of Rockwell Automation as a technology leader. The acquisition by Rockwell International® in 1985 and subsequent innovations like the Pyramid Integrator and Automation Fair® event underscore the company's commitment to advancing industrial automation. Rockwell Automation drives innovation and technology leadership, making its motto, *"Innovation. A Reality."* a reality.

A leader in industrial automation, Rockwell Automation has a strong focus on MES. Over its century-old history, it has developed a market-leading position across hybrid and discrete, embedding deep industry knowledge and differentiated capabilities into its MES portfolio. The company boasts a dedicated team of



capabilities out-of-the-box, including a quality management system, MES, and enterprise resource planning, among other functionalities, with pricing aligned to customer revenues, encouraging broad adoption and scalability. Plex's transparent pricing model, which includes options based on peak users and modular add-ons, allows for flexibility and cost-effectiveness.

Rockwell Automation boasts more than 1,000 MES specialists globally, offering regional support through industry-specific CoEs and serving customers worldwide with a cost-effective, global MES delivery standard. The company's professional and managed services drive value throughout the MES implementation process, from identifying improvement opportunities to driving organizational change management and adoption and optimizing performance for continuous advancement. Also, specialized services help assess, design, implement, and manage your OT environment. These automation-agnostic services encompass virtual infrastructure, networks, and cybersecurity. In addition, the customer success organization focuses on helping customers achieve target business outcomes by driving successful MES solution adoption, reviewing progress against quarterly goals, analyzing software usage, and providing key value metrics. Rockwell Automation services for MES deployment focus on change management and rollout requirements.

The company hosts events like ROKLive and Automation Fair to create a platform for customers to exchange insights and best practices, fostering a culture of continuous learning. These events also showcase innovative solutions that optimize production, driv





Rockwell Automation achieves financial stability with solid corporate financial strength, supported by its operational history and strategic investments. Its culture of integrity has been a critical factor in its success over the past century.

Strategic ecosystem partnerships play a crucial role in the company's leadership strategy. The company's PartnerNetwork is



## What You Need to Know about the Company of the Year Recognition

Frost & Sullivan's Company of the Year Award is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.

### Best Practices Award Analysis

For the Company of the Year Award, Frost & Sullivan analysts independently evaluated the criteria listed below.

Addressing Unmet Needs: Customers [unmet or under-served needs are unearthed and addressed by a robust solution development process

