Rockwell Automation | PLEX

CASE STUDY

SANDERS

Sanders is a classic national brand featuring premium chocolates, dessert toppings and baked goods using original recipes dating as far back as 1875. Sanders products can be found in multiple retailers across the United States.

Industry:
Food & Beverage

Location:
Clinton Twp, MI

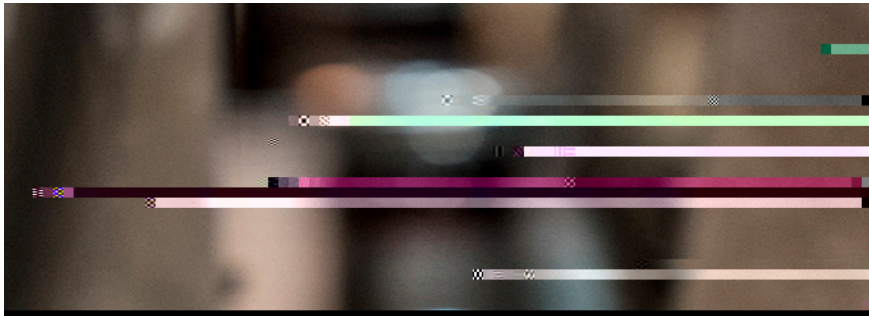
Results

Improved visibility of the production-to-shipping process

Easier traceability to simplify compliance

Anytime, anywhere access to business information

Faster, better informed decision-making across the company



> “We knew we needed to have something more interactive, something off-premises, and most importantly, something that we didn’t have to manage every day, and Plex was the best fit for us,”
>
> **Ron Rapson**
> President, Sanders

Staying ahead with a sprinkle of advanced technology

Historically, Sanders has been renowned for the exceptionally fine quality of their chocolates. However, a shorter span of time in between seasons and rising demand meant they needed to start seasonal production earlier each year. In addition, exporters wanted to start shipping Sanders chocolates all over the world. The stakes were higher than ever before and the processes that were working for Sanders up until now would no longer be able to support their new growth trajectory or support their vision for the company.

What they needed was an efficient system that allowed real-time tracking, drastically reduced paperwork, improved overall traceability and provided a more accurate way to forecast. In addition, they wanted anywhere, anytime access to their vendors

Simply put, what Sanders wanted was better scalability, visibility, traceability and accessibility –– and their old